

Project Name

This template serves as a guide to how pitch decks flow. Feel free to change it in whatever way you see logical

Team members

Who did what?

Problem Statement

What is the problem?

Why is it a problem?

Demand, can be quantified by market sizing

How did you identify it?

Utilize the tools practiced GEW Day 2: 5 Whys, SWOT, etc..

Solution

What makes it the optimum solution?

Key differentiators (what makes it different from other alternatives)

Value proposition (what makes it unique)

Solution details

How it works? (solves the problem)

If there's an actual product showcase it (app or an actual product)

Solution Roadmap

How is it scalable?

Potential outcomes

Revenue and Cost streams to build a Cost/Benefit Analysis

Go to Market Plan (Scalability Plan)

How is it practical?

Conclusion

Wrap up what you mentioned throughout the presentation